

# Research Document

My name is Matt Rasmussen, CMA, MBA and as an Accountant for over 20 years, I have done an extensive amount of “research” on a myriad of companies to ascertain viability and legitimacy.

When people say they want to “research” ACN, I get very excited because the research on this amazing multi-national company is impeccable. They have been written about in major business journals, won industry excellence awards, have an outstanding customer service record as recorded by the BBB and even have 3 former Attorney’s General on their legal advisory council.

The challenge is that people who are not savvy on the internet still think “Googling” something is valid research. The internet as a whole is pretty much a bathroom wall where people can post anything they desire without accountability as to accuracy or even plain truth.

We are the dominant player in the industry and the competition will do anything to attempt to reach our level of success. Much of what is posted anonymously on the internet are quitters jealous of other’s success and competitor’s posting blatant lies.

For a source to be valid it must be third party, unbiased and documented. Always ask yourself those three questions when doing any research on the internet. I applaud you for desiring to validate the background of ACN so allow me to provide a list of credible and documented sources of information:

## **The Legal Advisory Committee:**

[www.acnintegrity.com](http://www.acnintegrity.com) *Three former Attorneys’ General forms the legal advisory board for ACN. An Attorney General is the legal advisor to the government for consumer protection law.*

## **The Better Business Bureau:**

[www.bbb.org](http://www.bbb.org) *The BBB is a consumer protection agency that protects consumers by rating companies based on their customer service performance. ACN has an exemplary rating.*

## **The Direct Selling Association:**

[www.dsa.org](http://www.dsa.org) *The DSA is an industry regulatory association that licenses direct selling companies. The DSA monitors the direct selling industry for company compliance and ethics. ACN has won several DSA excellence awards.*

## **Dr Charles King & Tim Sales:**

[www.firstclassmlm.com](http://www.firstclassmlm.com) *An industry review performed by a Harvard business school graduate and a multi-million dollar industry earner. Get the correct facts on this industry.*

## **Direct Selling News:**

[www.directsellingnews.com](http://www.directsellingnews.com) *A third party industry magazine that ranked ACN Inc. as one of the top 20 companies in the industry with one of the highest gross revenues in the industry*

## **Ronald McDonald House: [www.rmhc.org](http://www.rmhc.org)**

*ACN Inc. has an amazing history of charitable giving. They donated over \$1.3 million to Ronald McDonald Houses worldwide and outfitted the Charlotte house with VideoPhone technology so families can stay connected at all times.*

In addition, ACN has been written about in a Who’s Who of Business Journals around the world.

Whether you decide to join us in achieving financial freedom or not is solely your choice. Just please be sure that the opinions you take to make this decision are credible and documented.

Could you imagine passing on the opportunity of a life-time based upon the opinion of a competitor, liar or quitter?